

Satu Mare, December 2018

Autonet Mobility Shows 2018

Already a tradition on the Romanian and Hungarian automotive repair and maintenance market, the Autonet Mobility Shows brought, in 2018 as well, the newest developments and trends in the spare parts industry to service professionals and customers. Visitors enjoyed both the high professional level of the events and the entertainment highlights that offered activities for each member of the family.

The Romanian Autonet Mobility Show was made special, mainly, by the unusual venue: the state of the art Autonet distribution center, located just outside Bucharest, in Popești-Leordeni. Offering 17.000 sqm, the warehouse features the latest technology in storage management, AutoStore. The system uses 65 robots to manage goods and it represented the highlight of the event, over 850 visitors participating in the guided tours organized. An even higher number of attendees signed up for the tours, however the special safety and security measures limited available spots. 117 exhibition stands, representing the most important names in the aftermarket spare parts, service equipment and accessories industry, Autonet business units and departments, service concepts and Autonet private brands provided the pronounced technical profile of the show. A rich entertainment program was also prepared for visitors, who enjoyed concerts, thematic corners with activities for each member of the family and a regular Street Food Festival, offering the most popular fast food dishes, being the focal point for hungry and thirsty attendants.

The success of the show in Bucharest is best reflected in its numbers: 3.720 participants, representing 1.740 companies, 400 staff, representing Autonet suppliers and employees.

In Hungary, the Autonet Mobility Show was hosted by Hungexpo, a modern convention center located in beautiful Budapest. The event represented the perfect opportunity for Hungarian repair specialists to interact directly with the biggest suppliers of their field of work and, of course, with the departments, private brands and services offered by Autonet. The technical aspect was very strongly represented, with the Technical and Training Forum area being almost always full. Trainers tackled interesting topics that grabbed the attention of participants: the future of diesel systems, safety, motorsports, modern turbo technologies and many more. 74 exhibition booths completed the professional package of the event. Of course, the Autonet team prepared activities for the entire family, kids being the luckiest as every one of them received a little gift box. The youngest visitors of the show could also learn and have fun in the Mobilis science playhouse and develop their talents in a craftsman corner. Grownups had the opportunity to taste great Nachbil wines, visit the beauty corner and enjoy dancing and magic shows on the main stage.

2.439 visitors, representing 919 companies visited the Autonet Mobility Show in Budapest, a record for an event organized in Hungary.

Undoubtedly, the Autonet Mobility Shows represent a tradition of success in Romania and Hungary, with a total of 17 events (11 in Romania and 6 in Hungary) being organized since the project was born, in 2012. The events are a showcase of the values that Autonet wishes to offer to its customers: continuous and sustainable evolution, a high level of quality of both products and services, solutions and technologies for the future efficiency and commercial and interhuman relationships based on common development. Our company, together with its partners, suppliers and collaborators sent a very strong message to all repair and service professionals: the future looks good with Autonet!



AUTONET IMPORT SRL

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